



**AGENDA ITEM # 9B**

**AGENDA ITEM EXECUTIVE SUMMARY**

**Village Board Meeting**

**March 8, 2021**

**Item Title: Main Street Parking Discussion**

**Staff Contact: Caron Bricks, Village Planner**

**VILLAGE BOARD ACTION**

**Provide direction to staff on initial strategies to improve public parking in the Main Street/Town Center area.**

**Executive Summary:**

At the March 2, 2021 Planning & Zoning Commission meeting, a public hearing for a new brewery and taproom, Relative Brewing Company, Inc., was scheduled. During the public hearing there were several concerns brought up by nearby property and business owners as well as P&Z Commissioners regarding parking availability in the downtown area. The P&Z eventually decided to postpone discussion of the matter to the next regularly scheduled meeting, which is April 6. The P&Z requested that staff provide an update regarding actions that will be taken to alleviate parking congestion in the area.

Staff is seeking direction, as well as confirmation, from the Board on steps staff can take to maximize the existing public parking space inventory while preparing for future construction projects.

- **Signage** – There are very few signs directing visitors to where they can park other than parking enforcement signs. Reminding patrons that they can park on Main, Prospect, Park, Maple, and Howard will improve parking. Signs can also be used to ensure that people understand they can park in the Village Hall and Maple parking lots. Staff is prepared to design and install signage as soon as possible.
- **Library Parking Lot** – Staff has engaged with the Roselle Library regarding their parking lot on Park St. in the past. Staff would like to again engage with the Library about a possible IGA that would allow for the Library lot to be used for public parking. If approved, signage would be installed to promote use of the lot.
- **American Legion Parking Lot** – The American Legion has expressed an interest in being part of a possible solution to the parking concerns raised at the P&Z meeting. Staff will engage with the Legion and nearby businesses to discuss opportunities for utilizing the Legion parking lot.

- **Street Striping** – In front of Roselare, there is only parallel parking available on the northside of Main St, while the remainder of the street west of Howard has striped angle parking. However, these parallel spaces are not striped onto the street. Therefore, gaps are easily created between cars as people park and leave resulting in under parking. Striping Main Street for parallel spaces between Spring and Howard could provide more consistent available parking.
- **Downtown Business Engagement** – Staff recommends engaging with business owners to get them involved in the process of identifying opportunities to improve downtown parking. Understanding the parking habits and interests of patrons, employees, residents, and visitors, are critical to solving any parking challenges.

All of these options are relatively cost-effective and can be implemented in the very short-term. Meanwhile, staff will also begin to identify longer term options such as creating additional parking spaces in the Town Center.

**Implications:**

**Is this item budgeted?** The Village can install signage and perform street striping utilizing existing funding as it's expected these projects would be considered TIF eligible.

**Any other implications to be considered?**

**Attachments:**

None