

Village of Roselle  
Roselle Centennial Commission  
Meeting Held virtually via Zoom due to Covid-19  
January 21, 2022  
12:00 p.m.  
Chaired by Mayor Pileski

1. Called to Order - The meeting was called to Order at 12:04 p.m.
2. Roll Call - Upon roll call, the following answered: Mayor Pileski; Trustee Domke Marc Hoarle; Leslie Drewitz; Diana Eckert; Amanda Hausman; Barbara Hochstadt; Maryann Grygiel; Cindy Ostrega; Christina Anderson; Beth Stein; Melissa Brito. Absent: Lynn Mcateer; Amanda Hausman; Barbara Hochstadt; Cindy Ostrega; Michael Wold.

Others present: Jovan Lazrevic, Lake Park High School; Elizabeth Sheffer, scribe.

3. Approval of Minutes – Motion to approve minutes from the November 18, 2021 meeting by D. Eckert; second by W. Domke. Motion carried.

4. UNFINISHED BUSINESS/WORK TO DATE

Marketing Update:

M. Brito reported that the centennial logo, with two different versions, has been disseminated to increase marketing flexibility. The logo can be used for promoting centennial activities by groups.

The events calendar has been updated, will continue to be updated and available on the website. Reminder that commission members should encourage cross-marketing and ask groups to use hashtags in marketing and event media postings:

#rosellecentennial  
#centuryoftradition  
#roselleil

Promotional items continue to be worked on. Planning on drink coozies and buckets for the Rose Parade; Banners for Main St. continue to be planned, and the village is focusing on pedestrian banners only. Ms. Brito is working to obtain pricing from *Bannerville* as they provide hardware, etc.

## 5. NEW BUSINESS

### 5 A. Funding Request:

D. Pileski reported that the commission received its first funding request: Rose Ambassador Scholarship Event. The Ambassador committee has secured funding from the Roselle Chamber of Commerce and is seeking funding of \$150.00 from the commission and village. M. Grygiel informed the commission that she is currently working with the Bloomingdale/Roselle Rotary for additional donations as well.

Motion to approve the Rose Ambassador Scholarship Event request made by W. Domke. Seconded by M. Hoarle. Motion passed.

### 5 B. Event Ambassador Updates/Centennial Events:

Merchandising update -

C. Anderson is working with the Roselle Main Street Merchants and Chamber of Commerce on centennial merchandise. Each merchant who wants to participate will create their own merchandise to sell or give away, i.e., Lynfred will be selling centennial wine glasses and a centennial wine.

They are also creating a guide for village residents to let them know where and what centennial merchandise will be available.

Other updates -

W. Domke reported that the Bowling event scheduled for the end of January has been postponed and will be re-scheduled for March or April.

Groups are encouraged to ask for funding from the commission asap if funds are needed. If upfront costs are needed, and the cost of an event is made up when the event takes place, the groups can always return the funds they received for upfront costs back to the commission.

D. Eckert discussed the creation of a throw blanket as was done at the 75<sup>th</sup> Roselle celebration. Will try to pair up with a group that would take on the design and creation. Once that happens, it can be sold by local retailers, as it's a good way to get people in their stores. B. Stein suggests that the throw could use the same images as what will be used on the mosaic, that way they will tie together and the images will already be available. *Ms. Stein will bring the idea to the Roselle Arts and Culture Foundation.*

M. Grygiel reported that her son is creating a centennial shirt with images of businesses he grew up with in Roselle. There will be no cost to the village or the

commission as they will be donated by him. The commission can decide to sell or to have as giveaways. W. Domke informed the commission that he passed along information to Ms. Grygiel regarding the ornaments that Sister Cities created in the past. These could be sold at stores or at centennial events. Discussion on asking the Lake Park HS arts/graphics department to assist with a design. *This discussion is tabled for a future meeting as the Lake Park representative, J. Lazrevic, had to leave the meeting early prior to this discussion.*

Ms. Grygiel also discussed a Girl Scout sponsored event; coordinating the attendance of a centenarian resident at centennial events; and the possibility of a time capsule. D. Pileski informed the commission that it would tie in with Founder's Fest and there is a funding source for the time capsule. *Time capsule discussion will be tabled to a future meeting.*

B. Stein reported on the Main Street Merchants 1920s themed dinner in September. There will be 100 tickets for sale; hors d'oeuvres, high top tables. They are still looking for caterers. *There is an event meeting on January 24, 2022 and Ms. Stein will report back to the commission with updates.*

Ms. Stein also gave an update on the mosaic. Final images have been approved and are going to color for review. The images feature: a train; a milk pail; a church; a pond; a gazebo; an Olympic medalist (symbolically, not person specific); flax and a few other images. They are planning on a ribbon cutting and creating a brochure with pictures of each visual on the mosaic with an explanation/discussion of each visual.

W. Domke reported that he is in talks with the Schaumburg Boomers for a Roselle Night; re-scheduling of the bowling event; a Sister Cities parade; the production of a Roselle play – with script writers needed and the dinner dance, which will take place at Venuti's banquet hall on November 4, 2022.

*D. Pileski reminded commission ambassadors to submit potential events via the online portal on the centennial website.*

### 5C. BUDGET TRACKER UPDATE

D. Pileski and M. Brito updated on changes that were made to the form in terms of the funding/revenues section. Also, if there is a need for upfront costs and a profit coming back, those can be put in the comments section of the form. Reminder that the sooner, the better for funding requests by groups.

D. Eckert reported that the house garden walk may have upfront costs associated with the event.

## 6. OTHER BUSINESS

The commission agreed that meetings will meet on a regularly scheduled date monthly – on the second Friday of each month. This is in lieu of sending out a

survey to choose a meeting date. *A calendar for the remainder of the year will be sent out to members.*

7. Adjournment

Motion to adjourn meeting by M. Hoarle; seconded by M. Grygiel. Meeting adjourned at 12:59 p.m.