

THE MINUTES OF THE MEETING  
OF THE BOARD OF TRUSTEES  
VILLAGE OF ROSELLE  
FEBRUARY 5, 2022  
Meeting Held at Roselle Village Hall  
Council Chambers  
31 S. Prospect  
Roselle, IL. 60172  
Strategic Planning Workshop

1. CALL TO ORDER

The meeting of the Board of Trustees of the Village of Roselle was called to order at 9:00 a.m. by Mayor Pileski.

2. ROLL CALL:

Upon Roll Call the following answered: Mayor Pileski, Trustees Berkshire, Della Penna, Domke, Lenisa, Piorkowski and Trejo.

OTHERS PRESENT: Village Administrator Jason Bielawski, Assistant Village Administrator Brian Joanis, Finance Director Tom Dahl, Public Works Director Karen Young, Assistant Public Works Director Kristin Mehl, Economic Analyst Matthew Galloway and Village Clerk Patty Burns.

3. CITIZEN COMMENTS/QUESTIONS - None

4. STRATEGIC PLANNING WORKSHOP – Led by Craig Rapp

Priorities outlined for next 3 years

1. Fiscal Stewardship

- Keep and maintain sustainability
- Aggressively pursue external funding resources
- Heightened fiscal awareness
- More public participation
- Greater assessment of financial risk
- Strategies to match revenue streams with present and future infrastructure needs
- Adjust and rebalance as needed

2. Targeted Economic Redevelopment

- Critical view of opportunities
- TIF utilization and maximization
- Revisit comprehensive plan
- Maximized public and private partnerships
- Plans that go across TIF districts
- Strategic use of infrastructure
- Annexation strategies

3. Operational sustainability
  - Staffing – recruitment, benefits, policies
  - Technology – operational efficiency, integration and maximization
  - Improved measurement of use
  - Improved service through increased use of technology
  - Training of staff
  - Relevant methods of evaluation
  - Mentoring
4. Stable/reliable infrastructure
  - Regulatory requirements
  - Proactive maintenance
  - Asset/inventory management
  - Adequate capital funding
  - Dedicated funding
  - Actively managing growth
  - Managing planned obsolescence
  - Identifying expected level of service standards
5. Customer Experience
  - Situational clarity
  - Be able to measure the experience
  - Technology
  - Feedback
  - Increase engagement and education
  - Standards of expectation
  - Opportunities
  - Expedited levels of service – higher fee

3 BROAD OUTCOMES FOR EACH PRIORITY

Financial Stewardship

1. Stable fund reserves
2. Meet revenue demands of growth
3. Improve positive feedback from community

Focused Redevelopment

1. TIF Maximization
2. Desirable place to do business – target retention and attraction
3. Growth (non-TIF) Lake Street development opportunities

Reliable Infrastructure

1. Well maintained assets
2. Compliant infrastructure system
3. Adequate capital funding

Operational Sustainability

1. Well trained and engaged staff
2. Optimum staffing levels determined and met
3. Operational effectiveness through technology

Customer Experience

1. Clarity regarding Customer expectations
2. Engaged and educated customers and public
3. Enhance the Customer Experience through technology

5. MOTION TO ADJOURN

**Motion** by Trustee Trejo, second by Trustee Della Penna, to Adjourn the Strategic Planning Workshop at 12:15 p.m.

Upon Voice Vote: **MOTION CARRIED.**

Submitted on this 14<sup>th</sup> day of February, 2022.

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Patty Burns, Village Clerk