

Village of Roselle
Roselle Centennial Commission
February 11, 2022
12:00 p.m.
Chaired by Mayor Pileski

1. Call to Order - The meeting was called to Order at 12:00 p.m.
2. Roll Call - Upon roll call, the following answered: Mayor Pileski; Wayne Domke; Marc Hoarle; Diana Eckert; Amanda Hausman; Maryann Grygiel; Beth Stein; Melissa Brito.
Others present: Dr. Jeff Feucht, of Lake Park High School; Elizabeth Sheffer, Deputy Village Clerk/scribe.
3. Approval of Minutes – Motion to approve minutes from the January 21, 2022 meeting by D. Eckert; second by W. Domke. Motion carried.

4. UNFINISHED BUSINESS/WORK TO DATE

4A. Marketing Update:

M. Brito reported that the koozies with the centennial logo that features the Founders Day Festival, have been received. The centennial buckets, for the Rose Parade, will be available in March.

The Rose Ambassador event on February 11, 2022 at 7:00 pm will be live streamed on YouTube. Centennial postcards will be passed out by volunteers at the door. The mayor will be emceeing the event.

She is checking prices of centennial logo window clings for local businesses. *Ms. Brito will report back to the commission with pricing information when received.*

Ms. Brito polled the commission members on whether events, as they take place, should stay on the calendar or be removed. The commission agreed that they should stay as a historical records of centennial events.

Centennial events are still being added to website and calendar. Discussion of the Shamrock Hunt; Funky Bowling; Bockfest parade and festivities at Pollyanna in conjunction with the Roselle Sister Cities German Committee; Sister Cities Dinner Dance; Founders Festival. The Founders Fest has secured a band for the event (Sixteen Candles), fireworks at Lake Park in the evening and the rest of the logistics are to be determined. There are sponsors that have approached the village but work continues on what specific areas there are to sponsor.

Mayor Pileski reported that the village has been approached by WGN Radio for a “Your Hometown” feature. There is a cost to the village involved and the cost would consume about a quarter of the centennial budget. The commission

discussed the feasibility and advantages of the feature. *Discussion to continue at the next commission meeting.*

Additional marketing for signature and classic events that are centennial themed will be taking place.

Mayor Pileski reminded the ambassadors that when they talk to groups, part of hosting duties is promoting as well. The village will continue to cross promote all centennial events, but relies on the event hosts to do primary marketing of their specific event.

4B. Ambassador Updates:

D. Eckert reported on the House and Garden Walk – they have withdrawn the funding request as they will be relying on donations and garden club funds left from last year. For fundraising events like this one, the group should decide on what amount of the fundraising event goes back to the village centennial budget. *Ms. Eckert will be attending an event meeting in the near future and will report back to the commission at the next meeting with any updates.*

M. Gygiel reported on a possible centennial tie-in event with the Schaumburg Boomers. Cost would be a package amount and they would try to locate a sponsor. It would include 200 tickets for residents and an information table on the concourse. The commission members discussed how the dissemination of tickets should it take place if this event takes place. A. Hausmann suggested using Eventbright Organizer as a way to match residents up with tickets. *The commission decided to pursue funding for this event first, then the commission can discuss ticket dissemination options at a future meeting.*

The Cruise Night group is planning a classic car route to Trinity. The sponsor group should submit the route to the village for approval along with dates and details. *Once finalized, the group should send information to the village to be included on the centennial calendar.*

Trustee Domke reported on updates for the Centennial Play and working with the Lake Park theatre group and getting a script together.

The Rose Parade will feature our 101 year old Roselle resident.

B. Stein reported on the Roselle Arts and Culture Foundation (RACF) with the ribbon cutting taking place on the weekend of the Taste of Roselle. They are working on having dancers at the event as well.

C. Anderson gave an update on the September 10 dinner event; plans for a progressive family themed dinner to take place in August; and centennial merchandise is still being worked on via the Chamber of Commerce.

5. New Business

Fund Requests

5A. Sister Cities Dinner Dance – the group is asking for \$500 for down payment costs, which will be reimbursed back the village upon a profit being made from ticket sales. Motion to approve the Sister Cities Dinner Dance funding request made by D. Eckert; seconded by B. Stein. Motion passed.

5B. Main Street Merchants 20's Cocktail Party – the group is asking for \$500 for upfront costs/down payments. Motion to approve the Main Street Merchants request made by B. Stein; seconded by W. Domke. Motion passed.

5C. Trinity Cemetery Walk – the group is asking for \$375 for event expenses. This is a free event, therefore no profit will be made for reimbursement to the village. Motion to approve the Trinity Lutheran Church/Roselle History Museum event funding request made by W. Domke; seconded by D. Eckert. Motion passed.

5D. Time Capsule update – Mayor Pileski gave an update on the possible creation of a time capsule to mark the centennial. Ms. Gygiel has secured a donation for some of the costs associated with purchasing a container.

Dr. Feucht, of Lake Park High School, informed the members that there is a manufacturing group at the high school that may be able to construct a vessel to use as a time capsule. It could be made and a logo can be placed on it with a laser cutter. Mayor Pileski indicated that the village can cover any costs incurred with the manufacturing of it at the school. *Dr. Feucht will discuss it with the school's instructor and get back to the commission with information.*

6. Other Business

Sister Cities India Committee – W. Domke shared information with the commission on the creation of this new Sister Cities committee.

Tree Planting – M. Grygiel updated the commission on the September 17 tree planting centennial event with trees that are being donated by the Morton Arboretum. Community members will be needed to plant the trees.

Centennial Mosaic - B. Stein reported that the mosaic pamphlet has been created and will be given out at the Roselle History Museum.

Village Sculpture – Mayor Pileski updated the commission on the village sculpture previously discussed by the group. *Artist S. Michael Rae, will attend the next commission meeting to present his draft relief sculpture ideas.*

7. Adjournment

The meeting was adjourned at 12:59 p.m.

Next meeting: March 11, 2022.