



AGENDA ITEM #16

**AGENDA ITEM EXECUTIVE SUMMARY
Village Board Meeting
8/14/2023**

Item Title: Independence Day Concert

Staff Contact: Jason Bielawski, Village Administrator

NEW BUSINESS

VILLAGE BOARD ACTION:

Provide direction on booking a concert for the Independence Day Celebration on July 3, 2024.

Executive Summary:

The Village’s annual Independence Day Celebration has consisted of a fireworks display on July 3rd at the Lake Park West Campus. In the last several years, the Village has added food trucks to the Celebration to expand the event. This year’s event opened at 7:30 with fireworks at dusk, which is about 9:45PM. The response to this year’s event suggests there is additional opportunity to improve the experience for attendees by including a concert/musical act as well as additional foodtrucks. Several years back, the Celebration included a concert that was sponsored by a local church.

Staff spoke with the booking company that the Roselle Park District uses for its concerts to discuss booking a band for July 3, 2024. The estimated cost for a band and sound stage would be \$10,000 - \$15,000. Additionally, a local bank has shown interest in sponsoring the concert. Before discussing further details with the bank and other community partners, staff is seeking direction from the Village Board since the band would need to be booked within the next month or two for July 3, 2024.

If the Village Board concurs with staff’s recommendation that a concert be booked for July 3, 2024, staff would work to secure a sponsorship and work with the Park District and Lake Park High School to discuss details of the event before booking a band and sound stage. The details would include when the concert would start and where the soundstage would be located. Staff expects only one band playing a 2-hour set.

Implications:

Is this item budgeted? The FY2024 Proposed Budget would reflect funding for this concert.

Estimated cost: \$12,000 - \$15,000. Staff would seek a corporate sponsorship to offset all or a portion of the cost.

Any other implications to be considered? N/A

Strategic Priority:

N/A

Attachments:

n/a